

**Market Overview Dashboard Design for Excel**

Based on my analysis of institutional trading desk layouts and market pulse indicators, I've designed a comprehensive **post-market close dashboard** that combines professional-grade market analysis with Excel's accessibility. Here's your complete dashboard design with mock data:

**🎯 Dashboard Overview**

The dashboard is structured as an **executive summary** optimized for quick decision-making after market close, featuring:

* **8-section layout** covering all critical market aspects
* **Professional color coding** (🟢 Bullish, 🟡 Caution, 🔴 Bearish)
* **Real-time indicators** including after-hours data
* **Institutional-grade signals** (GMI, breadth, sector rotation)



Example of a Bloomberg Terminal dual-screen dashboard displaying a detailed market overview with futures and stock trade data, useful for designing a post-close market dashboard in Excel.

**📊 Core Dashboard Structure**

**Header Section (Rows 1-4)**

MARKET OVERVIEW - POST CLOSE ANALYSIS  
Date: September 2, 2025 | Status: 🔴 CAUTION | Updated: 4:15 PM ET

**Main KPI Section (Rows 5-10)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Index** | **Price** | **Change** | **After Hours** |
| **SPY** | 457.23 | -0.47% | -0.07% |
| **QQQ** | 385.67 | -1.11% | -0.19% |
| **IWM** | 198.45 | -0.49% | -0.17% |
| **VIX** | 16.20 | +8.0% | +0.62% |

**Market Signals Section (Rows 11-18)**

**GMI Components (Left):**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Component** | **QQQ** | **SPY** | **IWM** | **Status** |
| Short-term Trend | 0 | 0 | 1 | Below 50MA |
| Trend Momentum | 0 | 0 | 1 | Declining |
| Long-term Trend | 1 | 1 | 1 | Above 150MA |
| Price Momentum | 1 | 0 | 1 | Mixed |
| **Total Score** | **2** | **1** | **4** | **2.3/4.0** |

**Breadth Indicators (Right):**

|  |  |  |  |
| --- | --- | --- | --- |
| **Indicator** | **Current** | **Previous** | **Status** |
| NYSE A/D | 1,247 | 1,523 | Weak |
| New 52W Highs | 43 | 67 | Declining |
| Net New Highs | -84 | -22 | Negative |
| McClellan Osc | -45.6 | -12.3 | Deteriorating |

**🔥 Sector Heatmap (Rows 19-25)**



Year-to-date financial dashboard in Excel showing key metrics, charts, and income statement with mock data for market overview.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sector** | **Price** | **Change%** | **30D RS** | **Signal** |
| Energy (XLE) | 88.34 | +2.4% | 234.1 | 💪 STRONG |
| Technology (XLK) | 178.45 | +1.2% | 112.5 | 💪 STRONG |
| Communications (XLC) | 82.34 | +0.8% | 109.8 | ➡️ NEUTRAL |
| Utilities (XLU) | 67.89 | +1.1% | 87.6 | ➡️ NEUTRAL |
| Financials (XLF) | 38.67 | -1.8% | 45.6 | 🔻 WEAK |
| Materials (XLB) | 89.12 | -1.2% | 34.5 | 🔻 WEAK |

**📈 Top Movers Section (Rows 26-35)**

**Top Gainers:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Symbol** | **Price** | **Change%** | **Volume** | **AH Change** |
| NVDA | 134.67 | +4.2% | 45.2M | +0.5% |
| TSLA | 241.23 | +3.8% | 38.7M | -0.2% |
| AMD | 156.78 | +3.1% | 29.1M | +0.8% |

**Top Losers:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Symbol** | **Price** | **Change%** | **Volume** | **AH Change** |
| WMT | 78.23 | -2.8% | 12.3M | -0.1% |
| JNJ | 156.45 | -2.1% | 8.9M | +0.2% |
| PG | 167.89 | -1.9% | 6.7M | -0.4% |

**🎨 Professional Design Elements**

**Color Scheme:**

* **Header**: Dark Blue (#2C5282) with white text
* **Positive Values**: Light Green (#E6FFFA) background
* **Negative Values**: Light Red (#FFF5F5) background
* **Signal Indicators**: 🟢🟡🔴 for instant visual feedback

**Key Excel Formulas:**

Market Signal: =IF(AND(C5>0,D5>0,E5>0),"🟢 BULLISH",IF(AND(C5<0,D5<0,E5<0),"🔴 BEARISH","🟡 MIXED"))  
  
GMI Score: =IF(GMI\_Score>=3,"🟢 GREEN",IF(GMI\_Score<=1,"🔴 RED","🟡 NEUTRAL"))  
  
Risk Level: =IF(VIX>20,"🔴 HIGH",IF(VIX>15,"🟡 MODERATE","🟢 LOW"))

**📋 Complete Data Files**

I've created 8 CSV files with mock data ready for Excel import:

**🔧 Implementation Guide**

**🎯 Why This Design Works**

1. **Executive Focus**: Key information in the top 10 rows for quick scanning
2. **Institutional Standards**: Uses GMI, breadth indicators, and sector rotation analysis
3. **Visual Hierarchy**: Color coding and layouts guide the eye to critical information
4. **Scalable Architecture**: Easily expandable with additional indicators or markets
5. **Post-Close Optimization**: Includes after-hours data and next-day preparation elements

This dashboard design combines the sophistication of institutional trading desks with Excel's accessibility, providing a comprehensive market overview that supports both strategic decision-making and tactical trading decisions after market close.

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